

| Set Up | Bronze | Silver | Gold | Platinum |
|---|-----------|--------------|---------------|---------------|
| Number of Keywords | 5 | 10 | 15 | 20 |
| Pages Optimized | 5 | 10 | 15 | 20 |
| Keyword Research and Suggestions | ✓ | ✓ | ✓ | ✓ |
| Competitor Analysis and Site Recommendations | | ✓ | ✓ | ✓ |
| Meta, H1, H2 and Alt Tags Creation and Implementation | ✓ | ✓ | ✓ | ✓ |
| XML Sitemap Creation | ✓ | ✓ | ✓ | ✓ |
| Robots.txt, LMMS.txt and Schema Set Up | ✓ | ✓ | ✓ | ✓ |
| Local Citations | 5 | 10 | 15 | 30 |
| Monthly | Bronze | Silver | Gold | Platinum |
| GA4 and SEMRush Analysis | ✓ | ✓ | ✓ | ✓ |
| Activity Report – Imp, Clicks, Calls & Forms | ✓ | ✓ | ✓ | ✓ |
| Weekly Submission to Google Business Profile | ✓ | ✓ | ✓ | ✓ |
| Social Sharing/Social Bookmarking | 6/quarter | 3/month | 4/month | 5/month |
| Blogs/Ideas | | 1/month | 2/month | 4/month |
| Submission to Facebook/Instagram | 2 weekly | 3 weekly | 4 weekly | 6 weekly |
| Blog Video Creation and Optimization | ————— | 1 blog/video | 2 blog/videos | 4 blog/videos |
| Quarterly | Bronze | Silver | Gold | Platinum |
| Quarterly Review with SEO Team | ✓ | ✓ | ✓ | ✓ |
| Pricing | Bronze | Silver | Gold | Platinum |
| Set Up Cost | \$1,099 | \$1,599 | \$2,099 | \$2,499 |
| Monthly Cost | \$899 | \$1,299 | \$1,699 | \$1,999 |