



Pay-per-Click Rate Card

	Bronze	Silver	Gold	Platinum
Budget	\$700 - \$1,499	\$1,500 - \$2,499	\$2,500 - \$3,499	\$3,500+
Reporting/Management Fee	\$399.00	\$499.00	\$599.00	\$699.00
Monthly Total	\$1,099 - \$1,898	\$1,999 - \$2,998	\$3,099 - \$4,098	\$4,199+

What's Included:

- Landing Page Development with Conversion Architecture
 - Call Tracking/Recording – Recording varies based on industry privacy laws
 - One Time Setup Fee \$399.00 – for Landing Page with Form & Keyword Research
 - Monthly Reporting – Includes form tracking and listening to a sample of call recordings
- *This Program includes an Annual Contract that must be completed for a minimum of 3 months. Cancellations require a 30-day written notice (email will suffice).*
- ** Higher budgets and/or multiple campaigns may be run with a 25% fee for reporting/management of PPC program.**

Credit card payments over \$100 are subject to a 3% surcharge.

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