



ADVERTISING IS SIMPLE

Website Pricing Sheet

with Conversion Architecture

What We Do

- Apply the pre-developed custom graphic design template to the website platform
- Content Management System (CMS) that enables self-management and updates
- Format pages in a way to easily enable updates by non-technical personnel
- Keyword research to optimize site
- Design navigation routines and page layouts for converting visitors
- Claiming the major directories of Google Business Profile & Bing Places
- Installation of G4 Analytics with direct access
- Up to 1 hour of training on how to work with the CMS and tutorials for reference

Pricing

Number of Pages	Templated (No Foundational SEO or LLMS Set-Up)	WordPress or Duda (With Foundational SEO or LLMS Set-Up)	Custom (With Foundational SEO or LLMS Set-Up)
4 to 7 Page Design	Starting at \$2,999	Starting at \$3,499	Starting at \$4,999
8 to 11 Page Design	Starting at \$3,499	Starting at \$3,999	Starting at \$5,499
12 to 15 Page Design	Starting at \$3,999	Starting at \$4,499	Starting at \$5,999
16 to 19 Page Design	Starting at \$4,499	Starting at \$4,999	Starting at \$6,499
20 to 23 Page Design	Starting at \$4,999	Starting at \$5,499	Starting at \$6,999
Over 24 Pages	Ask for Details	Ask for Details	Ask for Details

Client Must Maintain Domain Name

*Prices subject to change depending on the functionality of the website.

** Hosting, WordPress Maintenance \$55.00/Month. Cancellation of hosting program requires a 60-day notice in writing.

*** Hosting, WordPress Maintenance, Firewall, Daily Back-ups and Security \$99.00/Month

**** Chatbots can be added at \$50/Month

***** ADA Compliance can be added at \$50/Month