



SEO Package

12 Month Program

** 6 month minimum run of schedule.

Cancellation of SEO package requires a 30 day notice in writing.

| Set Up | Bronze | Silver | Gold | Platinum |
|--|------------|----------|----------|----------|
| Number of Keywords | 5 | 10 | 15 | 20 |
| Pages Optimized | 5 | 10 | 15 | 20 |
| Keyword Research and Suggestions | ✓ | ✓ | ✓ | ✓ |
| Competitor Analysis and Site Recommendations | | ✓ | ✓ | ✓ |
| Meta Tag, H1 Tag and Alt Tag Creation and Implementation | ✓ | ✓ | ✓ | ✓ |
| XML Sitemap Creation | ✓ | ✓ | ✓ | ✓ |
| Robots.txt Set Up | ✓ | ✓ | ✓ | ✓ |
| Local Citations | 5 | 10 | 15 | 20 |
| Monthly | Bronze | Silver | Gold | Platinum |
| GA4 and SEMRush Analysis | ✓ | ✓ | ✓ | ✓ |
| Activity Report – Imp, Clicks, Calls & Forms | ✓ | ✓ | ✓ | ✓ |
| Weekly Submission to Google Business Profile | ✓ | ✓ | ✓ | ✓ |
| Social Sharing/Social Bookmarking | 10/quarter | 6/month | 9/month | 15/month |
| Blogs/Ideas | 1/quarter | 1/month | 2/month | 4/month |
| Submission to Facebook/Instagram | 2 weekly | 3 weekly | 4 weekly | 6 weekly |
| Blog Video Creation and Optimization | ————— | 1 video | 2 videos | 4 videos |
| Quarterly | Bronze | Silver | Gold | Platinum |
| Quarterly Review with SEO Team | ✓ | ✓ | ✓ | ✓ |
| Pricing | Bronze | Silver | Gold | Platinum |
| Set Up Cost | \$1,099 | \$1,599 | \$2,099 | \$2,499 |
| Monthly Cost | \$799 | \$1,199 | \$1,599 | \$1,999 |