



PPC Rate Card

	Bronze	Silver	Gold	Platinum
Budget	\$700.00	\$1,500.00	\$2,500.00	\$4,000.00
Reporting/Management Fee	\$299.00	\$499.00	\$499.00	\$799.00
Monthly Total	\$999.00	\$1,999.00	\$2,999.00	\$4,799.00

What's Included:

- Landing Page Development
- Monthly Reporting
- Call Tracking/Recording – Recording may vary based on industry due to privacy laws
- One Time Setup Fee \$299.00 – for Landing Page & Keyword Research

** This Program includes an Annual Contract that must be completed for a minimum of 3 months. If you wish to cancel after 3 months, you may do so with a 30 day written notice (email will suffice).*

*** Higher budgets may be run with a 18% fee for reporting/management of PPC program.*