



ADVERTISING IS SIMPLE

## Website Pricing Sheet

with Conversion Architecture

### What We Do

- Apply the pre-developed custom graphic design template to the website platform
- Content Management System (CMS) that enables self-management and updates
- Format pages in a way to easily enable updates by non-technical personnel
- Keyword research to optimize site
- Design navigation routines and page layouts for converting visitors
- Claiming 2 major directories including Google Business Profile & Bing
- Installation of G4 Analytics with direct access
- Up to 1 hour of training on how to work with the Content Management System and supply tutorials for reference purposes

### Pricing

Number of Pages	Templated Prices	WordPress Prices	Custom Prices
5 to 7 Page Design	Starting at \$2,999	Starting at \$3,499	Starting at \$3,999
8 to 12 Page Design	Starting at \$3,499	Starting at \$3,999	Starting at \$4,499
13 to 17 Page Design	Starting at \$3,999	Starting at \$4,499	Starting at \$4,999
18 to 22 Page Design	Starting at \$4,499	Starting at \$4,999	Starting at \$5,499
23 to 27 Page Design	Starting at \$4,499	Starting at \$5,499	Starting at \$5,999
Over 28 Pages	Ask for Details	Ask for Details	Ask for Details

#### Client Must Maintain Domain Name

\*Prices subject to change depending on the functionality of the website.

\* Hosting, WordPress Maintenance \$50.00/Month

\*\* Hosting, WordPress Maintenance, Firewall, Daily Back-ups and Security \$99.00/Month

\*\*\* Cancellation of hosting program requires a 60 day notice in writing.