

Social Media Packages

Social Media Services

[A] Facebook Timeline Page • Development of Cover Image (851 x 315) • Development of Profile Picture (180 x 180) • 3 Thumbnail Images (11 x 74)	\$299	
[B] Pinterest Page Design	\$199	
[C] YouTube Page Design	\$199	\$399 Combo of Two (B-F)
[D] Twitter Page Design	\$199	\$999 Combo (All 6)
[E] Google Page Setup	\$199	
[F] LinkedIn	\$199	
[G] FB Advertising Setup (1 ad design change a month)	\$599	\$399/month Management + Reporting
[H] Video Optimization* + Syndication (10 Sites) *video not included		\$100 setup and \$100/video
[I] Video development		Starting at \$499
[J] Social Posting		\$50/post



Social Media Packages

	BRONZE \$699	SILVER \$1,199	GOLD \$1,599	PLATINUM \$2,199
Social Media Platforms	Facebook	Facebook +1 Instagram, Twitter, Pinterest, LinkedIn, Google Brand	Facebook +2 Instagram, Twitter, Pinterest, LinkedIn, Google Brand	Facebook +2 Instagram, Twitter, Pinterest, LinkedIn, Google Brand +YouTube Optimization
Posts per week	3	4	6	8
Monthly reports	✓	✓	✓	✓
Community engagement		✓	✓	✓
Promotion on Facebook	\$100	\$150	\$200	\$250
Blog posts per month		1	2	3-4



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Content Development	
Web Copy [300-450 Words]	\$149/Page
Article [300-450 Words]	\$149/Page
Blog Post [300-450 Words]	\$149/Post
Press Release [300-450 Words]	\$249
Facebook Post [Minimum 5/Month]	\$50/Post