



## Zenreach Changes the Game for Retail

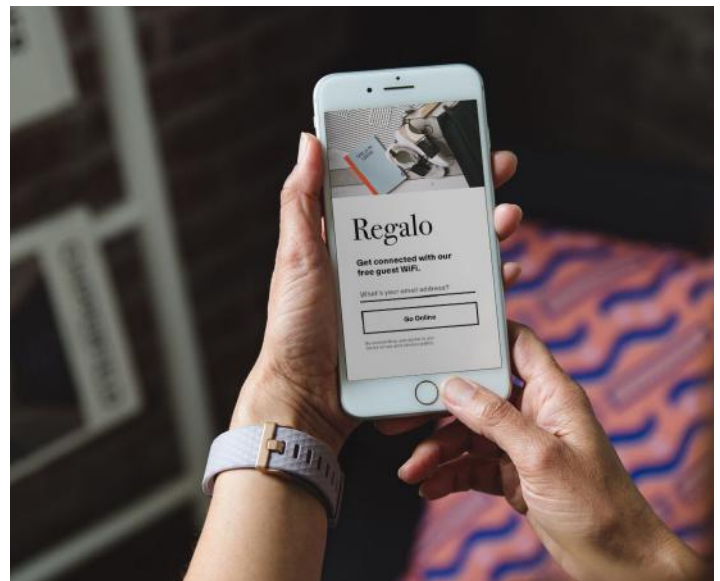
**Leverage WiFi infrastructure to help drive customer engagement with personalized, targeted messages delivered automatically.**

### **Gain Visibility into Your Customers**

Understand who your customers are and leverage the insights to deliver a highly personalized experience in your physical location. Create an offline CRM to combine with your online CRM to gain a holistic view of your customers - **unlock the power of omni-channel commerce!**

### **Engage In-Store Customers and Drive Loyalty**

Automate enrollment and build your loyalty program. Feature in-store promotions and drive app installs through your customized captive portal. Deliver relevant messaging to customers while they're in the store and ready to buy!



Portal customization in action.