



ADVERTISING IS SIMPLE

SEO PACKAGE

12 Month Program

Must complete a minimum of 6 months before cancelation. Cancelation requires a 30 day written notice.

Set Up	Local	Bronze	Silver	Gold	Platinum
Number of Keywords	5	10	20	30	40
Pages Optimized	5	10	20	30	40
Keyword Research and Suggestions	✓	✓	✓	✓	✓
Competitor Analysis and Site Recommendations	✓	✓	✓	✓	✓
Meta Tag, H1 Tag and Alt Tag Creation and Implementation	✓	✓	✓	✓	✓
XML Sitemap Creation		✓	✓	✓	✓
Robots.txt Set Up		✓	✓	✓	✓
Local Citations - Total	5	10	20	30	40

Set Up	Local	Bronze	Silver	Gold	Platinum
Google Analytics and Website Analysis	✓	✓	✓	✓	✓
Monthly Activity Report	✓	✓	✓	✓	✓
Directory Submissions	✓	✓	✓	✓	✓
Social Sharing Implementations/Social Bookmarking	5/month	10/month	20/month	25/month	60/month
Blogs	1/quarter	1/month	2/month	3/month	4/month
Submission to Facebook/Twitter or Google +	2 weekly	3 weekly	5 weekly	7 Weekly	10 weekly
Video Optimization - Total	-	-	1 video	5 videos	10 videos
Monthly Review with SEO Team	✓	✓	✓	✓	✓

Pricing	Local	Bronze	Silver	Gold	Platinum
Set Up Cost – Initial First Month	\$599	\$1,095	\$1,795	\$2,395	\$2,995
Monthly Cost – After First Month	\$599	\$899	\$1,099	\$1,399	\$1,699