



SEO Starter Package

12 Month Program

Set Up	Bronze	Silver	Gold	Platinum
Number of Keywords	10	20	30	40
Pages Optimized	10	20	30	40
Keyword Research and Suggestions	✓	✓	✓	✓
Competitor Analysis and Site Recommendations	✓	✓	✓	✓
Meta Tag, H1 Tag and Alt Tag Creation and Implementation	✓	✓	✓	✓
XML Sitemap Creation	✓	✓	✓	✓
Robots.txt Set Up	✓	✓	✓	✓
Local Citations	25	50	75	100
Monthly	Bronze	Silver	Gold	Platinum
Google Analytics and Website Analysis	✓	✓	✓	✓
Monthly Activity Report	✓	✓	✓	✓
Directory Submissions	✓	✓	✓	✓
Social Sharing Implementation/Social Bookmarking	10/month	20/month	25/month	60/month
Blogs	1/month	2/month	3/month	4/month
Submission to Facebook/Twitter	2 weekly	4 weekly	6 weekly	8 weekly
Video Optimization	—	1 video	5 videos	10 videos
Quarterly	Bronze	Silver	Gold	Platinum
Quarterly Review with SEO Team	✓	✓	✓	✓
Pricing	Bronze	Silver	Gold	Platinum
Set Up Cost	\$1,095	\$1,795	\$2,395	\$2,995
Monthly Cost	\$899	\$1,099	\$1,399	\$1,699